



For Immediate Release

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## **Bonnie McDaniel to speak at the Second Annual “Women Leading the Future” Conference Hosted by Ladies America at Microsoft Chevy Chase**

WASHINGTON, D.C. (April 29, 2012) – Bonnie McDaniel is pleased to announce her participation in the second annual [“Women Leading the Future”](#) day-long conference founded and hosted by [Ladies America](#), a premier national network of professional women. The conference will be held on **Saturday, May 5<sup>th</sup>, 2012** at the **Microsoft** office in Chevy Chase from **9am-3pm**. Bonnie is honored to be invited to speak at this incredibly engaging conference along with an accomplished panel of speakers from every walk of life including technology, media, politics and finance, focusing on women making a difference in the world. Discussions will deal with the positions women hold today and how they can become even stronger, more effective leaders.

**The Women Leading the Future Conference** brings some of the most distinguished women in America together to discuss topics relevant to professional women today, including critical leadership and the evolving role of women as we head into the future. The host, Ladies America is a national network of professional women following the motto **“Women Helping Women”** aimed at connecting and assisting one another personally and professionally and ultimately creating a national voice on issues important to women. After the overwhelming success of last year’s conference in partnership with the United Nations Foundation, the Ladies America board of directors and president decided this conference was something that should continue to bring distinguished men and women to the table to discuss the benefits and strategy to empowering women to succeed.

According to Ladies America founder and president, Lindsey Mask, *“We are truly witnessing a revolution of women in many areas, including entrepreneurship, innovation, and overall leadership. As many know, women hold 80% of the nation’s buying power across the country, but fewer are aware that women owned businesses have grown by 44% over the past ten years.”* [Speaker’s Name] completely agrees and is thrilled to be involved in this engaging discussion at this year’s conference where she will discuss what it takes to be a [Author, CEO, Business leader] and the obstacles she overcame and the strategy she employed to get there. [Insert short bio if you wish.]

Additional keynote speakers for “Women Leading the Future” include: Kathleen Warner, COO, [StartUp America Partnership](#); Alyse Nelson Bloom, Director, [Vital Voices](#); Christine Warnke, [DC Women’s Commission](#); Bonnie McDaniel, CEO, [Metro Magazine](#); Navroop Mitter, CEO, Gryphn; and main keynote speaker Susan Tardanico, [Forbes Woman columnist](#) and [Authentic Leadership Alliance CEO](#). **For the full schedule and to register for the conference please visit [www.WomenLeadingTheFuture.org](http://www.WomenLeadingTheFuture.org).**